

Franchise Policy of Galaxy Diagnostics Lab

Application form:

1. The attached form must be filled completely.
2. The given data must be correct, in case of any wrong information; franchise ownership will not be issue.

Franchise Branding: (This clause should be full filled)

1. Proposed location for the collection center should have an area of minimum 400 sq. ft. with minimum 15 ft. front
2. Preference will be given to the person belonging to same area in which he/she is looking for a collection center.
3. For Franchise Branding one should meet following criteria (Branding pictures annexed):
 - Reception Table (Dimension: L 60", D 24", H 43") with the logo in center.
 - Grey Sheet behind reception table on Wall with light shading from above. (Approved back ground Grey Covering and PVC round approved Logo with the name on sheet).
 - Phlebotomy Table with white sheet with all sample collection items.
 - White Paint on Walls and white sealing on roof with white tiles on ground.
 - Grey Line Stickers around the wall equal to height of table.
 - Cupboard of grey and white sheet.
 - Table for Centrifuge and other accessories should be of white sheet.
 - Water Cooler with Disposable glass.
 - Air Conditioner.
 - 01 stool for Phlebotomy and 01 chair for reception table with sitting sofas for patients.
 - CPU and Printer with Internet Facility 24/7.
 - Glass/ Aluminum Door with Branding Stickers.
 - Main LED Light Sign Board with Main Flex with approved Design.

Note: Any discrepancy or alter in provided Franchise Branding will breach the contract

Eligibility Criteria:

Franchise Applicant - Eligibility Criteria must be full filled.

- Anyone can apply but preference will be given to those with adequate financial resources to sustain through the breakeven period and with business know how / acumen

- A bank statement for the past six months with an available account balance of PKR 10,00,000/- (PKR 01 Million), transaction activity during the six months will also be evaluated. Applications received without the copy of bank statement will not be entertained
- Proposed location for the collection center should have an area of minimum 400 sq. ft. with minimum 15 ft. front
- Preference will be given to the person belonging to same area in which he/she is looking for a collection center
- He/she should be permanently settled in Pakistan
- Galaxy diagnostic Lab employees including their spouse and blood relations are not eligible to apply.
- Ex-employees of Galaxy diagnostic lab are also not eligible to apply before the completion of a period of six months from the time of cessation of their service
- Sub-contractors are not allowed

Franchise Approval:

A committee will interview each applicant for assessment and approval of franchise.

Processing Fee:

GDL has policy of same standard and outlook at each franchise. We will charge security deposit amount for franchise, fee for franchise PKR: 100000/- (PKR 0.1 Million) not refundable, will be charged for the following:

1. Online software access
2. Marketing Materials (Brochers , Standing flexes etc)
3. Stationery (envelops, file folders etc.)
4. Training to franchiser and Certificate of Training.
5. Free medical camps for three months (one parameter in a week)
6. Registration fee (Lab will itself arrange registration for the franchise)
7. Racks for voiles

Free For one month after that the following items will be charged according to market rates

- Syringes
- Voiles
- Labels (on Voiles)
- Swabs
- Culture bottles etc

Renovation and Location of center:

- ALL renovation cost of the center will be paid by the franchise owner.
- Location of the center should be clearly visible, preferably near to/inside any hospital.
- In 3 km circle lab will not entertain any other franchiser or center.

Discount policy for franchise owner:

1. Total discount for the franchise will be 50% on standard price list.

2. If lab will refer its doctor/referral party to the franchise in its area, the franchise will get total 20% discount instead of 50%.
3. Any other kind of discounts will not be allowed by the laboratory.
4. Any discount to the patient by franchise will be exclusively by franchise side.

Note: Referral doctor name must be mentioned.

Incentive policy:

Lab will also offer extra incentive other than decided discount on achievement of targets. (This will be according to the volume of business.)

Other services from lab:

1. Collection of samples inside Lahore will be responsibility of laboratory.
2. Outside the Lahore, transportation will be through other courier (TCS/OCS/Leopard courier/Daewoo) and payment of that courier will be paid by the franchise or referral center.
3. Backup system for this will be provided by the lab.
4. Any Franchise complains and Reports will be resolved directly by the lab.

Payment mode:

Payment should be deposited with sample or bill will be paid by franchise/center on the day end by any means, otherwise reports will be blocked.

Check and balance policy:

1. Lab is authorized to check and audit of franchise any time.
2. A crossed cheque will be taken according to the agreement.
3. In case of any fraud, misconduct, misuse of lab name or violation of SOP's, a penalty will be charged to the franchise, and for the said purpose a crossed cheque will be deposited by the franchise. This cheque will be not refundable in case of penalty.

All the above SOP's are written and decided for maintained a good brand and standard of Lab. These are general terms applicable to all franchisers.

If you require any further information, please do not hesitate to contact us on

0321-4889209, 0321-4816836, 0331- 605 0 605

042, 35219241

Regards:

Franchise Committee

Galaxy Diagnostic Lab

21-L Gulberg III, Main Ferozepur road Lahore.